

# PERINATAL UPDATE 2010

The Twenty-sixth Annual Conference Sponsored By:

Memorial University Medical Center  
Savannah, Georgia

**March 3, 4 & 5, 2010**

Savannah Marriott Riverfront  
Savannah, Georgia

# PERINATAL UPDATE 2010

## Conference Description

In the highly specialized and ever evolving fields of neonatology and perinatology, it is essential for the healthcare professional to maintain knowledge of current trends and practices consistent with the prevailing standards of perinatal care. The faculty, active in research and obstetrical and neonatal care, will present perspectives on the most current technological advances in perinatal care. The combination of the topics to be discussed, along with the widely reputable and professional faculty, will provide you with an excellent educational opportunity.

## Conference Objectives

- ❖ Increase awareness of signs of complications in the pregnant patient with a multifetal pregnancy.
- ❖ Recognize the unique issues complicating the care of the newborn delivered prior to 37 weeks.
- ❖ Provide patients with information related to the advantages and risks of prenatal testing techniques for chromosomal abnormalities.
- ❖ Improve neonatal/perinatal outcomes by practicing evidence-based medicine.
- ❖ Explain normal milk production. Discuss the etiology of insufficient milk and provide patients with options for improvement of an insufficient milk supply.
- ❖ Improve communication skills with patients regarding options for care during a pregnancy complicated by fetal abnormalities.
- ❖ Communicate effectively with other healthcare workers, patients and families in order to reduce the risk of adverse events
- ❖ Develop orientation processes that encourage professional development and retention of nurses.
- ❖ Enhance communication and facilitate positive interaction between families and health care providers by identification of common needs of families of infants in the NICU.
- ❖ Identify neonates with prenatal exposure to various substances and incorporate appropriate assessment and treatment strategies for those infants and families.

## Hotel Accommodations

The Savannah Marriott Riverfront is the headquarters hotel for the conference. Located at 100 General McIntosh Boulevard on the vibrant Savannah riverfront, the Marriott is ideally situated in the historic district. The hotel offers indoor and outdoor pools, game room, Jacuzzi, exercise room and spa and contemporary accommodations. Self-parking will be complimentary for all conference attendees. Additional fees apply to valet parking.

The Perinatal Update has reserved a limited number of rooms exclusively for conference participants and their guests at special reduced rates. Room rates for the nights of March 3 and 4 will be \$155 single or double (state, local & hotel taxes are additional). Extra persons over two per room are \$20 each/night. To confirm availability and special room rates for this conference, reservations must be made prior to January 31, 2010. After that date, rooms that are not reserved will be released back to the general public and rooms will then be on a space-available basis at the regular rack rate. Reservations not guaranteed by advance deposit by this date will also be released to the general public.

Reservations should be made by contacting the hotel directly at (912) 233-7722 or (800) 285-0398. When you call, be sure to inform the reservations department that you are with the Perinatal Update Conference. Request a written confirmation of your telephone reservation from the hotel. Tax exempt certificates must be presented at check-in.

# PERINATAL UPDATE 2010

## Registration Information

Registration is limited; therefore, early registration is advised. A confirmation letter will be sent by mail if your completed registration form and payment are received at least two weeks prior to the conference. If you have not received a confirmation letter by then, please call (912) 350-5920 to confirm registration. Do not assume you are registered unless you have a confirmation letter or have spoken to a conference planner. **NO WALK-INS WILL BE ACCEPTED.**

**Method of Payment** We accept MasterCard, VISA, and American Express, cash, check or money order.

**On-line credit card registration is available until midnight 2/19/10 on our website at [www.women.memorialhealth.com/perinatalupdate.html](http://www.women.memorialhealth.com/perinatalupdate.html).**

All checks should be made payable to **Memorial Health Foundation**. *All mailed registrations must be post-marked by 2/19/10.* A \$25 fee will be assessed on any returned checks or declined credit cards.

**Registration may close earlier if conference capacity is reached.**

**NO PHONE OR FAX REGISTRATIONS WILL BE ACCEPTED.**

## Conference Syllabus

Our conference materials will be available on-line ONLY. No printed or electronic version of the syllabus will be provided at check-in. Conference materials will be available for you to download no later than **2/17/10** at our website and will remain on the website for 60 days post conference. Submission of handouts are optional for speakers, therefore handouts for all sessions may not be available.

## The Leprechaun Ball

Grab an early dinner and join us to celebrate our 26th Perinatal Update at the Leprechaun Ball. The event will be held in the atrium on Thursday, March 4 from 7:00 - 9:00 pm. There will be a disc jockey playing a variety of tunes; drinks and snacks are provided. **The cost to attend this event for conference registrants is \$10.** Advance reservations for additional guests will be accepted at **\$25** per person and **must** be included with your conference registration. Tickets for the ball will not be available for purchase at the registration desk. Costumes are optional.

## Exhibits

Numerous companies, organizations and hospitals will be displaying the latest in technological products, advances and services available to health professionals caring for perinatal patients. These exhibits will allow the conference participants to discuss the merits of each of these services and products with the individual representatives. Exhibits will be open beginning Wednesday, March 3 during the opening reception; on Thursday, March 4, from 7:30 am - 4:00 pm; and Friday, March 5, from 8:30 - 10:30 am. If you are interested in exhibiting, please contact us at (912) 350-8022.

## Accreditation

The Memorial Health University Medical Center is accredited by the Medical Association of Georgia to sponsor continuing medical education for physicians. The Memorial Health University Medical Center designates this educational activity for a maximum of 12.0 hours of category 1 credits toward the AMA Physician's Recognition Award™. Each physician should claim only those credits that he/she actually spent in the activity.

Memorial Health University Medical Center is an approved provider of continuing nursing education by the Georgia Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Accreditation. This conference has been approved for a maximum of 12.0 contact hours. Participants should claim only those hours actually spent in the activity.

To apply for other credits, refer to the procedure established by your specific organization of licensure.

# Conference Schedule

## Wednesday, March 3

12:00-6:00	<b>Registration</b>	11:20-12:50	<b>Brunch</b>
3:00-3:10	<b>Opening Remarks</b>	12:50-1:40	<i>Collaboration Among Nurses and Physicians: You're Not Going to Chart That, Are You?</i> Patricia Witcher, MSN, RNC
3:10-4:00	<i>Antepartum Counseling for Multiples</i> Angelyn Dekle, MSN, FNP	1:40-2:00	<b>Beverage Break</b>
	<i>Intrapartum Management of Multiples</i> Anthony Royek, MD	2:00-2:50	<i>Counseling Pregnant Patients with Fetal Abnormalities</i> Lee P. Shulman, MD
4:00-4:20	<b>Stretch Break</b>	2:50- 3:40	<i>Changing the Paradigm: Orientation vs. Mentoring</i> Cynthia Mundy, RN, DNP, NNP-BC, CNL
4:20-5:10	<i>The Late Preterm Infant: An Unavoidable Epidemic?</i> Linda Sacks, MD	3:40-4:00	<b>Faculty Panel</b>
5:10-6:00	<i>New Controversies in Neonatal Resuscitation</i> Richard A. Polin, MD	7:00-9:00	<b>Leprechaun Ball: Atrium</b> Limited to prepaid registrants and prepaid guests only
6:00-6:30	<b>Faculty Panel</b>		
6:30-8:00	<b>Opening Wine and Cheese Reception - Exhibit Hall Opens</b> Registered participants only	<u>Friday, March 5</u> 8:00-9:00	<b>Continental Breakfast</b>

## Thursday, March 4

7:00-8:00	<b>Continental Breakfast</b>	9:00- 10:00	<i>Neo Breakout #4: "Our Baby is Sick?" Understanding Family Needs to Improve Family Centered Care</i> Cynthia Mundy, RN, DNP, NNP-BC, CNL
8:00-9:00	<i>Neo Breakout #1: The Black and White of Neonatal X-rays Part 1</i> Bryan Darling, MD		<i>OB Breakout #4: History and Current State of Cesarean Delivery</i> Anthony Royek, MD
	<i>OB Breakout #1: Preeclampsia Case Studies</i> Patricia Witcher, MSN, RNC	10:00 - 10:20	<b>Break</b>
9:00-9:10	<b>Beverage Break</b>	10:20- 11:10	<i>New and Not so New Addictions</i> Bryan Darling, MD
9:10-10:10	<i>Neo Breakout #2: The Black and White of Neonatal X-rays Part 2</i> Bryan Darling, MD	11:10 - 12:00	<i>The Golden Hour and Other Breastfeeding Opportunities</i> Holly McSpadden, ICBLC
	<i>OB Breakout #2: Prenatal Screening for Chromosomal Abnormalities: Making Sense of Lots of Options</i> Lee P. Shulman, MD	12:00-12:20	<b>Faculty panel</b>
10:10-10:20	<b>Stretch Break</b>	12:20- 12:30	<b>Closing remarks</b>
10:20-11:20	<i>Neo Breakout #3: Advances in the Management of PPHN</i> Richard Polin, MD		
	<i>OB Breakout #3: Where's the Milk?</i> Holly McSpadden, ICBLC		

# About Savannah

The site for the Perinatal Update is Savannah, the hostess city of the South. Bits and pieces of Savannah's rich, colorful history are found on practically every corner of the city's downtown section - a picturesque area which has been designated as one of the nation's largest historic districts. Stately old mansions, moss-draped oaks and massive churches border the famous squares dotting this area. Many of the distinctive buildings constructed by the settlers remain today and are utilized as shops and restaurants. The origin of this warm, hospitable city can be traced to February 12, 1773 when James E. Oglethorpe of England sailed up the Savannah River and founded what would become America's first planned city and the last of the 13 original colonies.

## Conference Faculty

Brian Darling, MD  
Medical Director, NICU  
Natchez Trace Neonatology  
Tupelo, MS

Anthony Royek, MD  
Co-Director, Maternal -Fetal Medicine  
Memorial University Medical Center  
Savannah, GA

Angelyn Dekle, MSN, FNP  
Multiple Gestation Coordinator  
Savannah Perinatology Associates  
Savannah, GA

Linda Sacks, MD  
Co-Director, Nurseries  
Memorial University Medical Center  
Savannah, GA

Holly McSpadden, ICBLC  
Lactation Services  
Memorial University Medical Center  
Savannah, GA

Lee P. Shulman, MD  
Chief, Division of Reproductive Medicine  
Northwestern University  
Chicago, IL

Cynthia Mundy, RN, DNP, NNP-BC, CNL  
Director and Assistant Professor  
Clinical Nurse Leader Program  
Medical College of Georgia  
Augusta, GA

Patricia Witcher, RNC, MSN  
Clinical Nurse Specialist, Labor and Delivery  
Northside Hospital  
Atlanta, GA

Richard A. Polin, MD  
Director of the Division of Neonatology  
Morgan Stanley Children's Hospital  
New York-Presbyterian  
New York, NY

## Course Directors

Anthony Royek, MD  
Co-Director, Maternal-Fetal Medicine, MUMC  
Assistant Professor of OB/GYN  
Mercer University School of Medicine

Linda M. Sacks, MD  
Co-Director, Nurseries, MUMC  
Associate Professor of Pediatrics  
Mercer University School of Medicine

## Conference Planning Committee

Jean Wiggins, CME Coordinator

Judy Layden, RNC, BSN  
Perinatal Outreach Coordinator

Ginny Tuten, BBA, Data Analyst

Diane Youmans, RNC, MSN  
Neonatal Outreach Coordinator

Special thanks to:

Catie Cannon, Patient Care Tech

Cindy Hendry RN, Patient Educator

Phyllis Maynor, Grant Secretary

Claudia Webber, RN, Neonatal Transport Coordinator

Krista Welch RN, Developmental Clinic Coordinator

Susan Worthington RN, Maternal Transport  
Coordinator

ADDRESS SERVICE REQUESTED

## Registration Form - Perinatal Update 2010

Name \_\_\_\_\_ Credentials \_\_\_\_\_

Complete Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone (\_\_\_\_\_) \_\_\_\_\_ Home Phone (\_\_\_\_\_) \_\_\_\_\_

Place of Employment \_\_\_\_\_ City/State \_\_\_\_\_

**Early Bird Fee (postmarked by 2/5/10)**

Physician - \$300

Nurse & Other Health Care professional - \$200

**Regular Fee (postmarked after 2/5/10) - No exceptions**

Physician - \$350

Nurse & Other Health Care Professional - \$250

**You MUST be preregistered for brunch and party**

**BRUNCH - March 4**

( ) Will attend ( ) Will not attend

**Leprechaun Ball - March 4**

( ) Will attend - \$10 ( ) Additional guests - \$25 each

Appropriate registration fee \_\_\_\_\_

Participant party fee (\$10) \_\_\_\_\_

Additional guest (\$25 each) \_\_\_\_\_

TOTAL REMITTED \_\_\_\_\_

**MAKE CHECKS PAYABLE TO: MEMORIAL HEALTH FOUNDATION**

and mail to: Department of Neonatology

4750 Waters Ave., Suite 206

Savannah, GA 31404

( ) VISA ( ) MASTERCARD ( ) AMEX Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_ Signature \_\_\_\_\_

Address if different from above \_\_\_\_\_

On-line credit card registration available, until midnight 2/19/10, at

[www.women.memorialhealth.com/perinatalupdate.html](http://www.women.memorialhealth.com/perinatalupdate.html)

**BREAKOUT SESSIONS:** Please refer to conference schedule for session topics and times. If you do not indicate your choices, we will assign you to sessions on a space available basis.

Thursday, March 4 ( ) OB-1 ( ) OB-2 ( ) OB-3  
( ) NEO-1 ( ) NEO-2 ( ) NEO-3

Friday, March 5 ( ) OB-4 ( ) NEO-4

**Cancellations and Refunds:** All cancellations and registration transfers must be received in writing prior to 2/19/10. Cancellations postmarked on or before 2/19/10 will be subject to a \$25 processing fee. **No refunds will be made for cancellations postmarked after 2/19/10 or for "no-shows."** All refund requests dated after 1/22/10 will be processed after the conference. If you do not receive a refund by 4/12/10 please call our office.